

# UK - PAKISTAN TECHNOLOGY COUNCIL

UPTECH

134-136 Westbourne Terrace, London, W2 6QB, United Kingdom

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## UPTECH PRIVACY POLICY

### 1. Introduction

UK-PAKISTAN TECH COUNCIL LTD (UPTECH) understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of everyone who visits our website, [www.ukpaktech.org.uk](http://www.ukpaktech.org.uk), and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

### 2. How We Collect Information

We collect information through:

- Website registration forms and membership applications
- Event registrations and newsletter sign-ups
- Direct correspondence via email or post
- Cookies and analytics on our website
- Third-party referrals with your consent

### 3. Information We Collect

We may collect:

- Name, job title, and company name
- Contact information (email, phone, address)
- Website usage data via cookies
- Any other information you choose to provide

### 4. How Your Information Is Used

We use your information to:

- Process membership applications and manage your account
- Communicate council news, events, and opportunities
- Provide services you have requested
- Improve our website and services
- Comply with legal obligations
- Send marketing communications (with your consent)

### 5. Data Retention

We keep your information for no longer than is necessary:

- Members: Through the contract period & up to 24 months after
- Prospects: Up to 24 months from last contact
- Statutory Board Members: Whilst serving and up to 6 months after term
- Advisory Board Members: Whilst serving and up to 6 months after term
- Stakeholders: Whilst serving and up to 6 months after term
- Suppliers: Through the contract period & up to 24 months after

## 6. Who Has Access

Your personal data may be shared with:

- UPTECH staff and board members on a need-to-know basis
- Third-party service providers (IT, payment processors)
- Legal or regulatory authorities where required by law

We do not sell your data to third parties.

## 7. Lawful Processing

We rely on the following lawful grounds:

- **Performance of a Contract** — Where we are entering into a contract with you.
- **Legal Obligation** — Where necessary to comply with a legal or regulatory obligation.
- **Legitimate Interests** — Where reasonably necessary to achieve our legitimate interests as a B2B strategic networking organisation.
- **Specific Consent** — Where you have provided specific consent to us using your personal information.

## 8. Marketing

We will only send you marketing communications where you have given us consent or where we have a legitimate interest to do so. You may opt out at any time by contacting [info@ukpaktech.org.uk](mailto:info@ukpaktech.org.uk) or using the unsubscribe link in our emails.

## 9. Your Rights

Under UK data protection law, you have certain rights over the personal information that we hold about you:

- **Right of Access** — You have a right to request access to the personal data that we hold about you.
- **Right to Correction** — We shall update, archive or securely delete information if it goes out of date. You have the right to have inaccurate or incomplete information corrected.
- **Right to Restrict Use** — You have a right to ask us to restrict the processing of some or all your personal information.
- **Right of Erasure** — You may ask us to delete some or all your personal information.
- **Right to Portability** — You may ask us to provide your data in a machine-readable format.
- **Right to Object** — You have the right to object to processing based on legitimate interests, direct marketing, or statistical/research purposes.

To exercise any of these rights, please email us at [info@ukpaktech.org.uk](mailto:info@ukpaktech.org.uk) with subject line: RIGHTS REQUEST. We will endeavour to respond within 10 working days.

## 10. Security

UPTECH uses reasonable measures to safeguard personal information. We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to only those employees, contractors or agents who have a legitimate business need.

## 11. Contact

For any questions about this Privacy Policy or our treatment of your Personal Information, please contact:

**UK-Pakistan Technology Council (UPTECH)**

134-136 Westbourne Terrace, London, W2 6QB, United Kingdom

Email: [info@ukpaktech.org.uk](mailto:info@ukpaktech.org.uk)